



City of Garden City
DOWNTOWN DEVELOPMENT AUTHORITY
Board of Trustees

REGULAR MEETING MINUTES 11/28/2017

A. Call to Order 8:30am

1) Roll Call

Members present: Mayor Randy Walker, Chair John Prosch, Vice Chair Bruce Boland, Secretary John Fleming, John Santeiu, Penny Klei, Bob Squires, *Orin Mazzone *8:50am

Others present: Director Kimberly Dold, Administrative Assistant Theresa Manuel, Council Member Mark Jacobs and Council Member Kelly Kerwin

Members absent: (E) Melissa Freeman, (E) Laurie Viviano, (E) George Karafotis

2) Approval of Agenda

Motion to approve the Agenda by R Walker, supported by J Santeiu.

Motion passed unanimously

B. Consent Agenda Items: (motion as a whole)

1) Approval of Minutes

(a) Regular Board Meeting: October 17, 2017

2) Acceptance of Accounts Payable as listed:

(a) To date – November 28, 2017

3) Acceptance of Finance Report as listed for October 2017

Motion to approve the Consent Agenda by P Klei, supported by J Fleming.

Motion passed unanimously

C. ACTION ITEMS - none

D. Information Items

1) Electrical Savings LED Streetlamp Conversion - currently a 50% savings, as predicted

2) MDA Annual Statewide Conference - Kim attended in Bay City

3) Maintenance Services Agreement - up for bid in April

4) DTE Receptacle Energy Use Reporting - DTE asked for serial numbers, to determine DDA Holiday light display usage Nov. 27 - Jan 8

5) Police/Fire/Citizen, etc Joint Event - all in favor of a "Gala Event" for the fall of 2018

6) Marketing Task Force - Open discussion: hiring an Economic Director, update photos of vacant properties on DDA and city website, (some may be better not to), aerial photo, facade loans for improvements. What is the process and how long does it take for a new business to open? Mayor Walker requested Director Dold to set up a meeting with council. We need to be pro business/teamwork. Vacancy ordinances. Cable TV commercial. Homes are selling, property values are up. Art and Culture help revitalize Downtown.

E. Committee Reports

1) **Promotion Committee**

a) Chili Cook Off

b) Santaland Parade/Santa- ROTC & Santa passed out candy filled Candy Canes, cookies & hot chocolate

c) Tree Lighting - great turnout. Cookies & Hot Chocolate were passed out.

d) Great Bacon 5K - Dan Plamondon of GC Parks & Rec will be taking it over

2) **Design Committee**

3) **Maintenance Committee**

a) 'CITY' lettering at Commons Corner/addt broken lettering - waiting on Townsend Electric

4) **Marketing Committee - Discussed Above**

a) Former Kmart property

b) Former Kroger property

c) Weinstein properties

d) Key Nutrition - Ribbon cutting Sat. Dec 9 at 3:30pm.

e) McDonalds

F. Open Discussion/Call to Audience

Motion to change the December 19, 2017 and all 2018 DDA Trustee meetings to 8:30am by J Fleming, supported by P Klei.

Motion passed unanimously

G. Meeting Adjourned