



City of Garden City
DOWNTOWN DEVELOPMENT AUTHORITY
Board of Trustees

REGULAR MEETING – February 16, 2016

A. Call to Order - 8:33 a.m.

- 1) Roll Call

Members present: Vice Chair Bruce Boland, Treasurer Penny Klei, John Fleming, John Santeiu, Melissa Freeman, and Bob Squires.

Others present: Director Kimberly Dold, Theresa Manuel

Members absent: (EXC) Chairman Steve Valenti (EXC) Mayor Randy Walker (ABS) Orin Mazzone (ABS) John Prosch

- 2) Approval of Agenda

Motion to approve the Agenda by Penny Klei, supported by John Fleming.

Motion passed unanimously

B. Consent Agenda Items: (motion as a whole)

- 1) Approval of Minutes
 - (a) Regular Board Meeting: January 19, 2016
- 2) Acceptance of Accounts Payable as listed:
 - (a) To date – February 2016
- 3) Acceptance of Finance Report as listed for January 2016

Motion to approve the Consent Agenda without the acceptance of the financial report by John Santeiu, supported by Bob Squires.

Motion passed unanimously

C. ACTION ITEMS:

- 1) Nomination of Three for Executive Board Selection Committee
Nominations due by March 4, 2016.

Motion to appoint Melissa Freeman, John Santeiu, and Bob Squires to serve on the Executive Board Selection Committee by John Fleming, supported by Penny Klei.

Motion passed unanimously.

- 2) DTE Gateway Light Project

Kim stated the master agreement was reviewed by DDA attorney, and emailed to Mayor Walker and City Manager Bob Muery. Kim will address City Council as a courtesy on 2/22/16. DTE Should begin work as soon as the first payment is received.

Motion to approve additional cost for the Gateway Streetlight Upgrade Project of \$16,493.00 by John Fleming, supported by Melissa Freeman.

Motion passed unanimously.

D. Information Items

- 1) Review of DDA 'Attire' for Board/Staff
Kim showed the Board some samples from Inkorporate. Kim will move forward getting prices as on a variety of items.
- 2) DTE Gas Vault Relocation
DTE has is finished with removing the old gas vault and laying of the new pipeline for connection. They will return when the weather breaks for restoration work.
- 3) Marketing Seminar – Tom Borg, President of Tom Borg Consulting, will be speaking on "How to Successfully Market and Grow Your Small Business" on February 25, 2016 at

Albert's on the Alley 8:00 a.m to 10:00 a.m. A handful of business owners have begun to RSVP.

- 4) DDA Board Vacancy (DDA Property Interest)
DDA Board has a vacant seat open. Seat must be filled by a business or property owner in the DDA District. Those present were asked to seek possible candidates and to present those possibilities to the Mayor.

E. Committee Reports

- 1) Promotion Committee
Meetings are in full swing. A calendar of events is posted and has been mailed to all of the Downtown Businesses. Several calls have come in inquiring about being a sponsor.
 - a) Red Pig Road Rally – May 14
 - b) GC Taste Fest – May 17
 - c) Lucky Squirrel – May 21
 - d) Great Bacon 5K Run/ Walk & BBQ – June 4New this year is the Great Bacon Run/Walk & BBQ. The BBQ lunch will be a fundraiser for the GC Fire Dept. Other fundraising efforts for the Fire Dept. include Stacy Karafotis sending a donation letter to all of the businesses.
- 2) Design Committee - Bruce Boland
 - a) Bollard RFD – on hold for the moment while the street lighting takes priority.
- 3) Maintenance Committee - Bruce Boland
 - a) Christmas lights are down.
 - b) Gateway will need to be looked at carefully for maintenance and repair issues.
- 4) Marketing Committee – Kim Dold
 - a) Tom Borg, Marketing Seminar – February 25
 - b) Dunkin Donuts-site plan issue w/ alley (sewer). Planning commission advised D.D. to talk to the residents about purchasing the alley.
 - c) Mr. Weinstein plans to white box and update the façade of his Ford Road properties to attract new tenants this spring.
 - d) The old Subway will open as a new bakery. There was a large crate (oven) with a hi-low blocking the sidewalk in front of the business window for a few days, that has since been removed.
 - e) Good Deeds, a high end women's clothing boutique, opened at 29848 Ford Rd. Proceeds go to charity.
 - f) The Planning Commission voted to no longer have second hand resale shops in the CBD. The three currently in the CBD will not be allowed to expand.
 - g) American Pie & Papa Elias Brothers are asking for \$5,000/month.
 - h) Marian house sold for \$175,000 is back on the market for \$400,000.

F. Open Discussion/Call to Audience

- John Fleming noted that we have not heard anything regarding the LED lights.
- Kim ordered 12 sets of banners to highlight the 150th anniversary of the Straight Farmhouse.
- John Santeiu stated the bright, flashing lights on business signage is blinding and distracting, however, it is believed the Planning Commission approved the signage.
- Penny Klei asked about McDonald's and the vacant corner. Kim noted that communication between McDonald's and McKenna stalled, however, she will reach out to the owner, John Campbell for an update.

G. Adjournment - 10:08 A.M.